

WORLD  
**BOOK  
DAY**  
2 MARCH 2023

**What was the first book  
you remember enjoying?**

- Close your eyes, can you picture the book?
- **What did you love about this book?**
- How did you feel when this book was read to you or you read it?

I wonder what  
books your  
teachers enjoyed  
when they were  
younger?



# Sad Stats ...

- Fewer than 1 in 2 children and young people aged 8 to 18 said that they enjoyed reading in 2022.
- Fewer than **3 in 10** (28.0%) children and young people aged 8 to 18 said that they read daily, the second-lowest level we've recorded since we started asking this question.
- Fewer boys (45.6%) than girls (54.9%) said they enjoy reading in 2022.
- Reading enjoyment decreased with age, from 3 in 4 (75.4%) 5- to 8-year-olds, to 45.3% of those aged 14 to 16.
- Reading enjoyment and daily reading are linked: of those who enjoy reading, half (48.5%) read daily compared with 1 in 11 (9.3%) of those who don't enjoy reading

# Why do we want to be different?

[https://youtu.be/0dM\\_TLvTR-M](https://youtu.be/0dM_TLvTR-M)

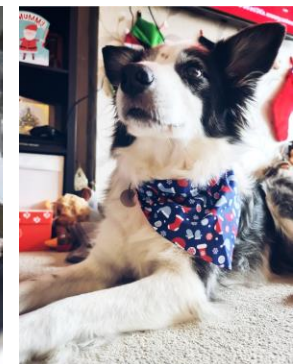
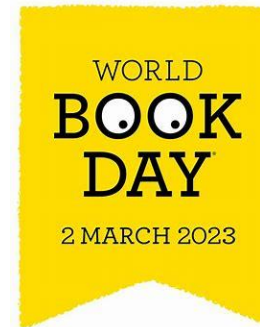
- Avid readers are open to new opinions and insights – flexibility which translates to a more opportunistic mindset. Clearly, in a professional, or entrepreneurial context, this pays dividends.
- Books also provide important talking points that can be used to facilitate the exchange of ideas and connect with prominent people, helping us develop congruent social circles and beneficial workplace dynamics.
- Books, by their very nature, have the added inspirational benefit, providing the motivating force and activation energy needed to change our behaviour and adopt more productive patterns of living.

Other skills-based benefits of reading include an attribute that distinguishes many successful individuals – communication. Consuming copious books helps to improve our writing skills and diction, helping us to deconstruct complicated ideas and convey them clearly and succinctly.

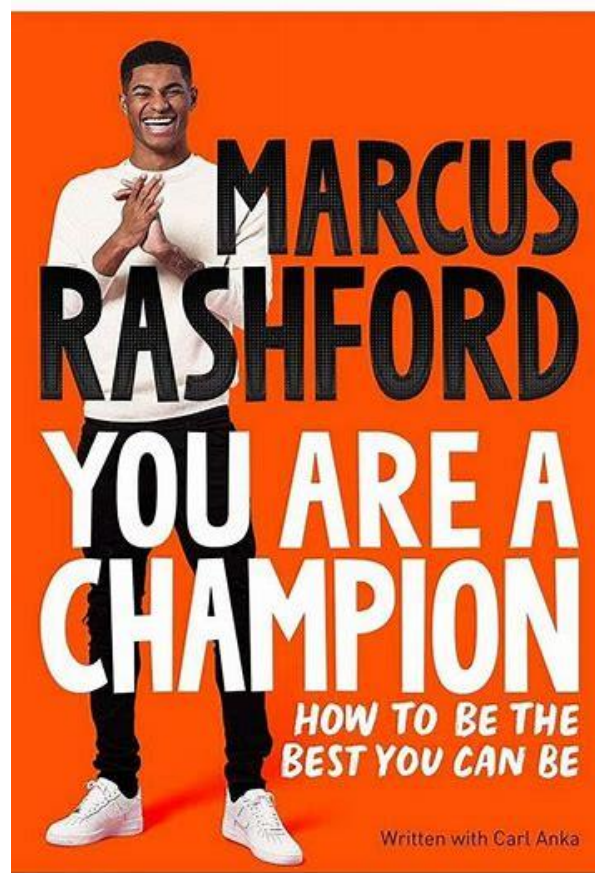


# How we encourage reading at SCA?

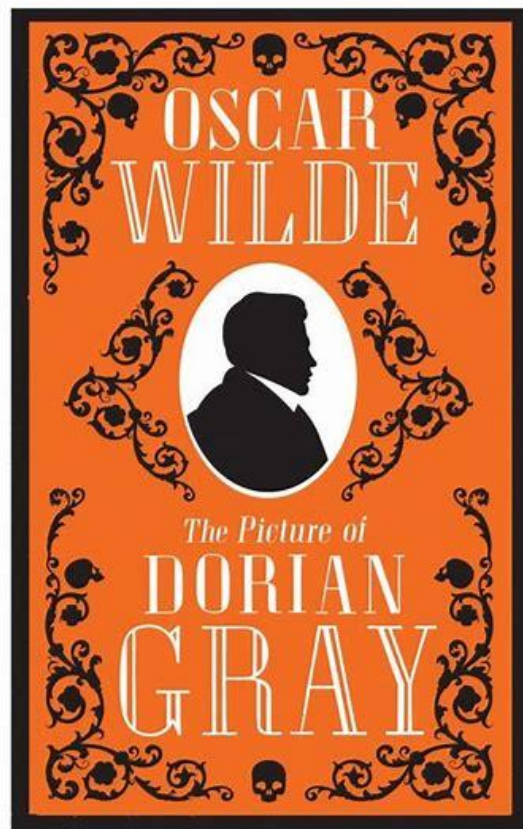
**DEAR**  
Drop **everything** and read.  
@ Salford City Academy



Ofsted  
Good  
Provider

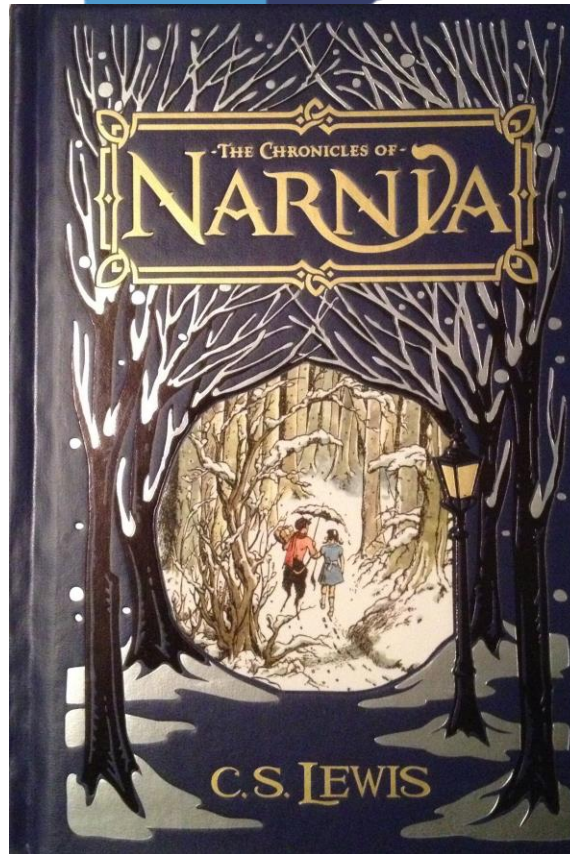


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	6. Miss Millen	7. Miss Simpson and Mr Verity	8. Mrs Galasso	9. Mr. Wardle	10. Miss Wright

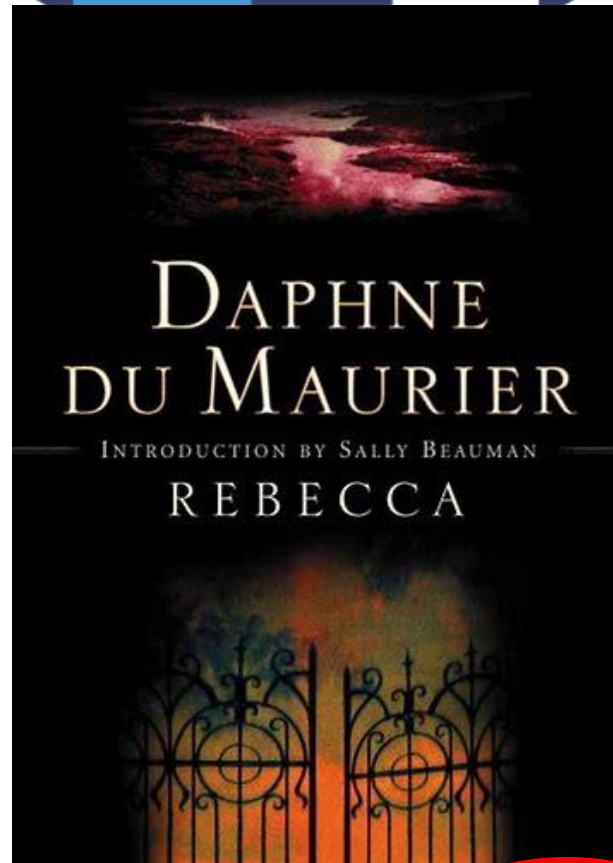


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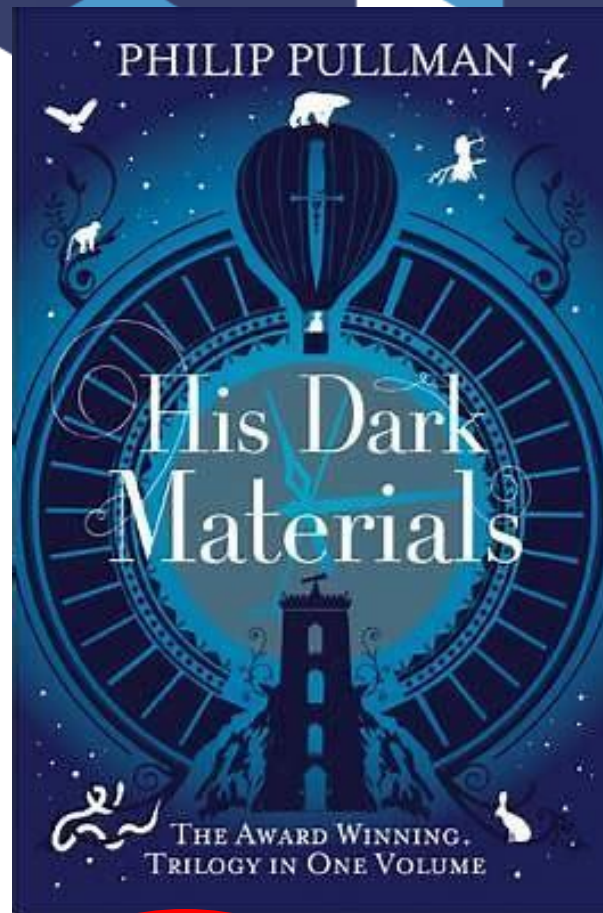




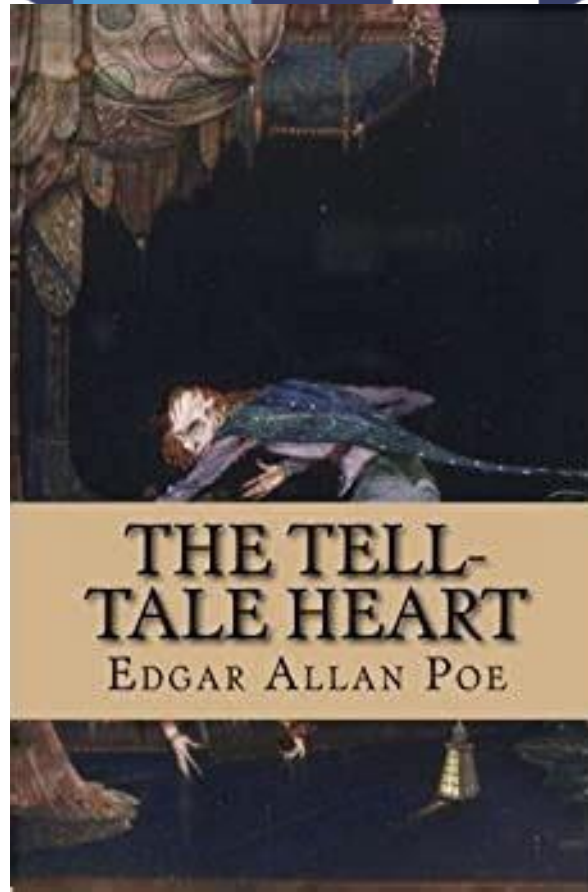
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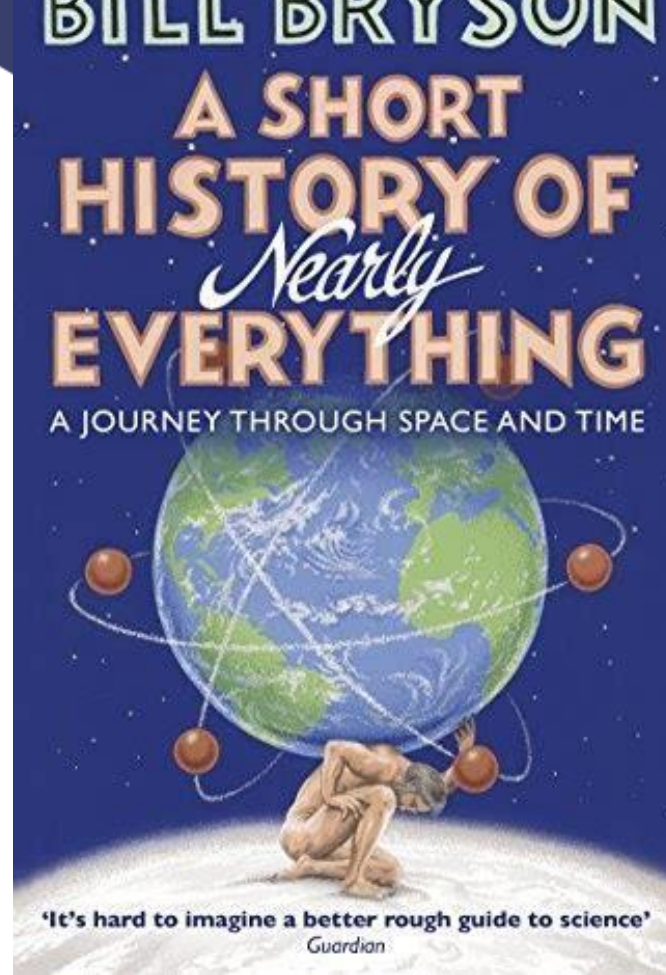


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WORLD  
**BOOK  
DAY**  
2 MARCH 2023



# What would your 'dream library' look like?

In my dream library,  
there would be animals  
that you could stroke while  
you were reading.  
There would also be a hot  
chocolate machine and lots  
of comfy cushions!



My dream library  
would be outdoors.  
The books would be in the  
trees and you could climb a  
tree to pick a book!  
There would be hammocks  
between the trees that you  
could lie in to read!



# How you can celebrate WBD in Form Time .....

Listen to World Book Day song

**WORLD BOOK DAY SONG (Shotgun - George Ezra) - YouTube**

World Book Day 2023: Official £1/€1.50 books and campaign reveal! - YouTube

**Pop into the library when you are passing and tell Ms Hickey what your favourite book is to win a pass to sit in a booth at break and lunchtime ON WORLD BOOK DAY**

Discuss a book that you recommend with your form class and why you like it



Join us on  
2 March 2023

**WORLD BOOK DAY**

KEY'S  
BRILLIANT  
BRAINS  
ADAM KAY

Book II

BEING AN  
ALLY

SCAN the QR code to get your World Book Day book token!

**THIS IS YOUR  
BOOK TOKEN**

Get one of  
these books  
for FREE with  
your token.

**TOKENS VALID:**  
Thursday 16 February – Sunday 26 March 2023

SPONSORED BY  
**NATIONAL  
BOOK  
tokens**

Changing lives through a love of books and reading  
World Book Day® is a charity sponsored by National Book Tokens

FORM TIME

Scan the code to  
claim a book for free  
at participating book  
shops. The code is on  
the Library door.



# How you can celebrate WBD in Lessons .....

All teachers have prepared a slide on their favorite book.

Have a class discussion:

- Why is reading important in this subject? Why do they love this book?
- When do you/your teacher read?

# How you can celebrate WBD at break ...

Treasure Hunt find the golden ticket to win a book

Visit the Library and take time to read

Design your own bookmark winning entries will have their bookmark printed and displayed in the library for students to use

Word searches

Crosswords

Create a drawing of your favorite book character

Design a book cover

Guess the book from the tune MR Prince on the decks!!!



# How you can celebrate WBD at lunchtime ...

Themed tables

Books everywhere

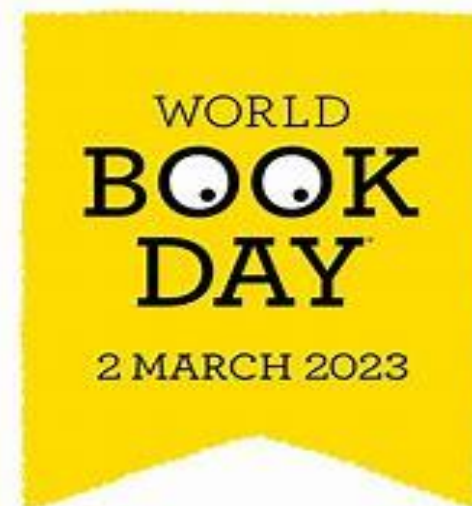
Crosswords

Word searches

Treasure hunt to find the golden ticket

Book Themed lunch Menu

Guess the book from the tune MR Prince on the decks!!!



# How you can celebrate WBD beyond ...



Talk about books



Choose books  
you want to read



Listen to books  
being read aloud



## Find your reading SUPERPOWER!

Have FUN and  
ENJOY reading!



Take books  
home to read



Make time  
to read

